



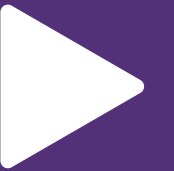
30
years



International Women's Day

Elmi Terjavjainena, Co-production Manager:
"I was drawn to work in social care because of my grandmother. She had schizophrenia most of her adult life and relied heavily on social care. Through her, I met amazing people."

#IWD2026



Evelyn Osemeke, Registered Manager:
“I will support women this year by making sure they are not struggling in their role”.



| 30
years



International Women's Day



Gemma Belcher,
Learning and Development Manager:
**"I will continue to challenge, support and
champion women to step into opportunities,
even when they don't yet see their own
potential."**



Claire Whitlow, HR Business Partner:

“HR is HR wherever you are - but it feels very different within social care - making a difference supporting managers and team members, who do one of the toughest, most valuable jobs available.”





| 30
years



International Women's Day



Henna Pervez,
Learning and Development Facilitator:
"I gain such purpose and perspective from my role. Being able to impart knowledge and guidance to others gives me a real sense of fulfilment. Every training session is an opportunity not just to teach but to reflect and grow myself."



Stephanie Haywood, Maintenance Operative:

“Women in care combine resilience, compassion and capability to keep essential services running every single day.”



| 30
years



International Women's Day



Eilis Bradley, Internal Communications Manager:
"I think women in social care naturally bring such a nurturing energy and empathy that makes people feel safe."



Lauren Green, HR Systems and Reporting Administrator:
**“I think that women who work in social care are hard working,
dedicated, and caring.”**



| 30
years



International Women's Day

Helen Ritson,
Learning and Development Facilitator:
"25 years ago, I was looking for a career change. I wanted something with purpose and thought that I would give adult social care a try. I have found so much positive impact working here that is life changing both for the people we support and each other."



Praveena Liyanage, Supported Living Manager:

“I think as women we bring in so much strength, compassion and empathy. We can uplift each other by sharing lifelong experience and boosting each other's confidence.”



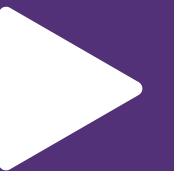
30
years



International Women's Day



Dominique Twose, Supported Living Manager:
"Women in care make a significant contribution through the provision of compassionate, person-centred support that upholds dignity, promotes stability, and enhances the emotional and physical wellbeing of those in their care."



Natasha Woolley, Recruitment Manager:

“I will uplift women this year through compliments, praise and being a shoulder to lean on if support is needed.”





| 30
years



International Women's Day



Sam Long, Registered Manager:

"One piece of advice that I would like to give any woman who is thinking about joining the sector is that many may think you can't achieve greatness, but if you stand back, reflect, believe and inspire others, you can do anything you set your mind to. Work not as an individual, but as a team, and know that you can ask for support because there's always somebody there for you."



Lisa Cole, Chief People Officer:

“With great team members, we give great care for people we support. Our team members have purpose, compassion and everyone wants to make a difference. That is what I gain most from my role – seeing those qualities played out every day.”



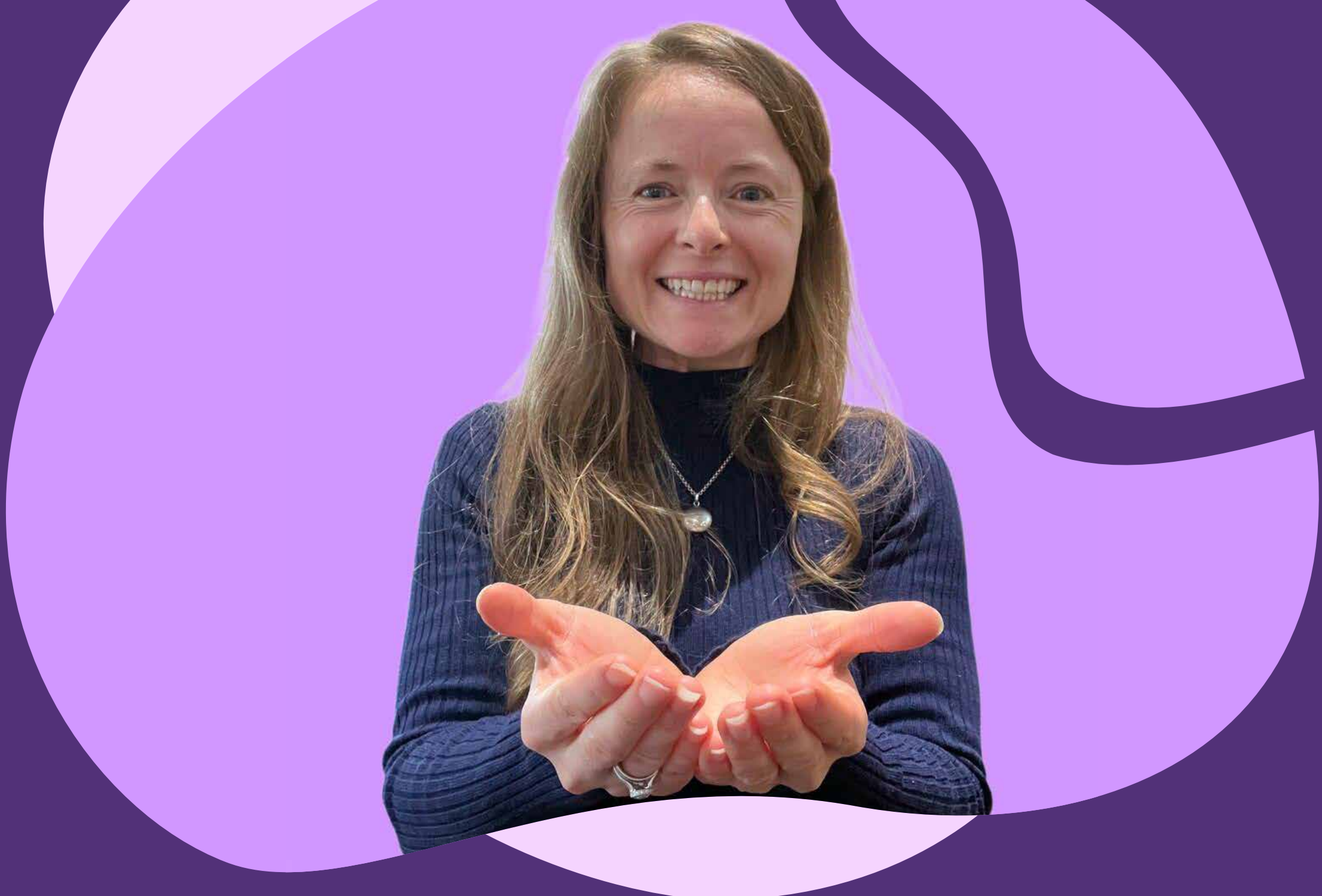


| 30
years



International Women's Day

Becca Hart, Deputy Home Manager:
"I have noted that since working in care 29 years ago, the attitudes from men towards women in management roles has improved so much. It used to be an assumption that the man on shift was the 'boss', now it's not taken as a given. It's nice for us all to view everyone on an even footing."



Jessica Pritchard, HR Business Partner:

“My inspiration for pursuing a career in health and social care is my lovely sister, who has learning disabilities. She is my inspiration and what gets me through both the good times and the challenging times.”



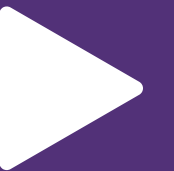
30
years



International Women's Day



Jaymylee Colyer, Head of Area Operations:
"I feel so lucky to be a trusted person, in people's lives, where they maybe don't have much of a support network, knowing we play such a big part in someone's well-being and safety is a huge responsibility that I take very seriously, and I am very grateful for."



Lester Babbington, Digital Learning Designer:

“In my three years working in this sector, I've been inspired by the drive and passion shown by my female colleagues and managers. Their willingness to share ideas and educate others is where I've gained the most knowledge, and that's how I strive to be - open and supportive.”





| 30
years



International Women's Day



Zak Houlahan, Chief Executive Officer:
"For me, allyship is about listening, learning and actively creating space for others to thrive. Social care is built on trust and relationships, and that starts within our own teams. When we champion women's voices and support their growth, we strengthen our organisation and the care we provide to the people we support."



Ellis Evans, Support Worker:

“Allyship matters in our sector because social care is built on dignity, respect, and inclusion. True allyship means actively supporting colleagues, challenging bias, amplifying underrepresented voices, and creating a workplace where everyone feels valued and safe.”



| 30
years



International Women's Day

Sam Collier, Chief Operating & Growth Officer:
"I have worked in adult social care for all of my life and have seen the strength, positivity, empathy and compassion that women bring into the sector on a first hand basis. I am proud to work with them and proud to stand by them."



Chris Saunders, Chief Financial Officer,:

“Working alongside women in social care has shown me that their leadership and resilience consistently elevates the quality of support we provide.”





**Achieve
together**

30
years



International Women's Day

#IWD2026